

CAROLYN RUE GOMARD

3240 Rowena Avenue Los Angeles, CA 90027 | carolyn@tendertrap.net | [LinkedIn](#) | 323-698-5228

SUMMARY

Front-End Web Developer with over 10 years of experience in major media creates pixel-perfect PSD to HTML, UI/UX, Bootstrap/Foundation, and Custom Wordpress child Themes. I also design UX user flows, wireframes, rapid prototypes, Responsive HTML5 emails/banner ads, and organic SEO and semantic markup.

SKILLS

- HTML5, CSS, Sass, Gulp, Bootstrap, Foundation, Wordpress custom themes and plugins, SEO.
- CMS: Tridion, Magnolia, Wordpress.
- Adobe CC, Moqups, HTML5 emails, banner ads style guides, rapid-prototyping, landing pages.
- Git, Agile, JIRA, Slack, AWS, Google Analytics

PORTFOLIO: <https://tendertrap.net>

EXPERIENCE

TenderTrap Media – Los Feliz, CA

March 2020 – Present

Sr. Front-End Web/Wordpress Developer

Created Wordpress site Child themes, custom blog post templates and logos for multiple clients.

- Blog post templates for luxury bedding/decor for boutique hotel in Venice, Social graphics.
- Custom logo for luxury vacation rental using their colors, voice, typefaces.
- API integration, Youtube/Vimeo embedding, HTML5 landing pages, HTML emails.

Viking Cruises – Woodland Hills, CA (contract)

April 2019 – March 2020

Digital Media Producer

Upgraded feature sets for global marketing sites and mobile apps for International luxury cruise company using CMS (Tridion & Magnolia)

- Develop components and facilitate all aspects of site migration to new platform.
- Create, optimize and maintain multiple asset libraries with thousands of images.
- IA, HTML5, AWS

JWT Inside – Los Angeles, CA (contract)

Feb 2019 – March 2019

UX/UI Developer

Built HTML5 components/pages using Bootstrap 4/jQuery for a major bank's career site. Met "impossible" deadline (5 wks).

- Built 28 components
- Created 20 pages using Sass, Gulp, Git.

Voyant Beauty– Chatsworth, CA

Nov 2017 – Present

Wordpress UX/UI Developer

Marketing assets, social media APIs, and building custom tools for a care product formulary lab/package design company.

- Custom HTML canvas design tool for clients to visualize their branding on products.
- Design UX/UI, graphics, custom plugins/child themes, wireframes, typography, and color palettes.

The Creative Group – Los Angeles, CA

June 2016 – September 2017

Wordpress Developer

Custom Wordpress sites for hair care formulary, an Event Coordination Agency, a Non-profit, and quick turnarounds on digital agency projects.

- Wordpress custom theming.
- Landing pages
- APIs: Google Maps, Instagram, Facebook. Site performance & optimization.

Yokohama Tire Company – Irvine, CA

February 2017 – April 2017

UX/UI Developer

Created Admin console Dashboard using Bootstrap 3x, jQuery, JavaScript, and CSS3.

- UX user flows, prototyping, and wireframing.
- Free rein with look and feel-- HTML5, custom icons, layout, typography, navigation, and sprites while adhering to Yokohama style guide.
- Complex forms using jQuery and JavaScript for Sales accrual/forecasting.

GlobeOne – Santa Monica, CA

February 2016 – May 2016

Wordpress Developer

Built Custom Responsive Foundation 6 Wordpress theme, multi-site, WPML multi-language translations for Bengali/Vietnamese, site optimization, SEO, Gravity forms/validation, custom blog posts, style guide, Sketch.

TenderTrap Web – Los Feliz, CA

April 2013 – Present

Sr. Front-End Web Developer

Created Web Applications, HTML emails, Responsive Websites for AZUBU, 1-800-DENTIST, Moonstone Interactive, Collaborate Music Productions, Sprites, and Git.

Designed:

- Customized Instagram feed for Interior Designer using their colors, voice, typefaces.
- Image carousels, Youtube/Vimeo embedding, HTML5 landing pages, HTML emails.

Responsive HTML email: http://cynthiadesser.com/email_campaigns/email_holiday_2016-gold.html

ICS Mobile – Santa Monica, CA

June 2012 – April 2013

Sr. Web Applications Developer

- Built platform to distribute iOS apps for 1,000,000+ users.
- Created two Mobile Web Apps using HTML5, CSS3, JSP, jQuery UI/mobile, Sprites.
- Drove IA/UX/UI project. Wireframes, user flows, mockups.

NBC/Comcast (Fandango/Swirl by DailyCandy) – Santa Monica, CA

November 2010 – December 2011

Manager, Daily Sales Email Campaigns/Operations Department

Managed daily business-critical Email Campaigns for designer sample flash sales site with over 800k subscribers. Hand-coded HTML, CSS, managed integration into Velocity templates.

Disney (DIMG) – North Hollywood, CA

May 2010 – November 2010

Front-End Web Developer

- Hand-coded pixel-perfect layouts for Disney Movies Online using XHTML, CSS2, and jQuery.
- Designed IA sitewide, naming conventions, HTML welcome emails, forms. Perforce version control.

Comcast (Fandango/Swirl by DailyCandy) – Santa Monica, CA

October 2009 – February 2010

Front-End e-Commerce Web Developer

- E-commerce site for luxury goods. Managed daily business-critical Email Campaigns for designer sample flash sales site.
- Hand-coded HTML, CSS, jQuery. Integrated into Velocity templates.

NFL Networks – Culver City, CA

May 2009 – September 2009

Web Applications Developer, Engineering

- Built pixel-perfect, table-less JSP templates and static XHTML pages for the NFL Hall of Fame, Training Camp and Tickets section.
- Templating utilizing CSS Sprites and UI for the Super Bowl 44 countdown section.

DirectTV – El Segundo, CA

February 2008 – December 2008

Sr. UI Web Developer, Engineering Department

As Senior UI Developer for the Engineering Department at DirectTV, I was the architect of the UI for the Admin Console and Widget Management System and coded all HTML pages for the Widget SDK online web app.

- Drove IA/UX/UI project in the Engineering Dept. Created user flows, wireframes, mockups.
- Built Widgets for the set-top box. (TV)

Avery Dennison – Brea, CA

February 2006 – February 2008

Front-End Web Developer, IT Department

Front-End Web Developer for a global Fortune 500 company in Orange County for Avery.com. Our team met weekly with Marketing to determine priorities and inform them of design limitations and/or solutions.

Hand-coded XHTML and CSS2.

- Feature enhancements, microsites, bug fixes
- Implemented SEO Marketing campaigns

8e6 Technologies – Orange, CA

March 2003 – February 2006

Webmaster/UI Developer, Marketing Department

Developed the public, partner and intranet sites for an Internet Security company with 100+ employees.

Collaborated with Engineering, QC, and Marketing for feature enhancements.

- Managed 4 person SEO team and served as Salesforce Administrator.
- Developed use cases and file naming conventions.

The Cobalt Group – Seattle, WA

February 2000 – September 2001

Webmaster/UI Developer, Production

Built 50+ websites for OEM Automobile manufacturers and dealerships utilizing HTML, JavaScript, and CSS.

- Hand-coded HTML using the command line on UNIX shell.
- Mentored colleagues on Flash5 technologies.

EDUCATION

Certification:

Webmaster Certification Program 1999 / 74 CREDITS

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South Seattle Community College – Seattle, WA

Brad Hussey, Code College on Udemy, License UC-0HWAXYH4
Wordpress Theme Development with Bootstrap

Training:
Lynda.com

Creating a Responsive Web Design: Advanced Techniques
License 08F1B6

WordPress Workflows
License 029F85

HTML5: Structure, Syntax and Semantics
License C59F51

Bootstrap 3 Essential Training
License 3FA8A6

UX: Accessibility
License F8B820